

Reepham12

THE MUSIC FESTIVAL FOR EVERYONE!!!

SPONSORSHIP PACK

SATURDAY 11th - SUNDAY 12th AUGUST

welcome to Reepham 12

The Reepham Summer Festival is now in it's fifth year and we are growing the event both in stature and reputation to become one of the region's premier Summer attractions.

We are inviting selected companies, organisations and individuals to sponsor this exciting and soon to be well publicised event.

To find out how you can be part of and benefit from Reepham12, please read the 'Sponsorship Opportunities' section.

History

- Reepham8 and 9 became the benchmarks for future events with 1,000 - 1,500+ people attending.
- 20+ Music acts played numerous inside and outside venues around the town.
- The Festival evolves and Reepham10 hosts an estimated 2,000 people, all enjoying a musical 'party' experience throughout the day and evening.
- Reepham11 is extended to 2 days with Camping and Music at nearby Whitwell Station
- Wide range of genres from Rock to Soul, Classical to World, Folk to Medieval and Jazz to Party.
- Many talented artists and crafts people, both local and regional displayed their work.
- Wide range of stalls and stands including Crafts, Charity and Food sellers. Musicians and Street Entertainers also played their important role to adding to the heady atmosphere.
- Local and National Charities supported.

By the time the music ended the crowd of all ages were asking for more...

"We've had a brilliant time, we will tell all our friends" and "Please hold another one next year" became the words on every ones lips.

A varied range of ages attended the Festival.

We estimate that the following depicts a faithful representation of the 2,500 attendees.

Attendees	%
% up to 16	10
% 16 - 24	20
% 25 - 34	20
% 35 - 44	25
% 45 - 55	15
% Over 55	10

We have already received numerous enquires from musicians both local and nationally known who have heard about the Festival and have requested to play at Reepham12

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the 2012 festival

'The' Summer Festival is back with an outstanding musical experience held in and around the picturesque market town of Reepham, situated in the beautiful north Norfolk countryside.

The aims and objectives of the festival are and always will be to provide a true value for money experience for people of all ages and varying musical tastes. With emphasis on young, first time festival goers and families, everyone can experience a wide range of musical acts within a safe environment.

Now in our fifth year, we hold a track record of staging some of the most accomplished, 'nationally known', crowd pulling professionals plus exciting up-and-coming young performers from across East Anglia. Reepham12 Festival boasts performances in at least 4 different venues. The acts will be announced on the website as they come on board.

There will be an abundance of additional performances and attractions - Music workshops - Street entertainers - Art exhibitions and much more.

The diverse programme of music and arts ranges dramatically from acoustic to alternative, blues to beat, classical to celtic, folk to full-on, jazz to jive, pop to punk, rock to reggae, soul to ska... you get the picture!

The extremely successful formula of the 'twin' stages at either end of the main field offers a non-stop extravaganza of musical entertainment. With people dancing in the street, clapping in the churches, or simply lazing in the quintessentially English meadow listening to the music, this festival truly offers something for all ages and musical tastes.

Enjoy the eclectic and sometimes 'eccentric' mix of stalls and local shops in and around the event where you will be welcome to browse freely or even choose to purchase a memento of your day. Sample the wonderful ales and beverages plus a wealth of delicious foods on offer around the Festival.

Reepham12s' intimate atmosphere and party environment means that it is fast becoming one of the region's best loved music and arts festivals.

Friday 10th August

Camping at Whitwell Station with Bar and Music in the Marquee from 7.00pm until late

Saturday 11th August

Main Festival Day in and around Reepham 11.00am - 10.00pm

Camping at Whitwell Station

Sunday 12th August

Second Festival Day at Whitwell Station with attractions, music, bar and food stalls - 11.00am - 6.00pm

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what's in it for the sponsors

Judging from the enthusiasm expressed by musicians, and requests for another festival from visitors to the past years' events, Reepham12 will be building on the success of its' predecessors both in stature and number of visitors. The Festival is an ideal, cost effective opportunity for you to make a presence and promote your message in today's very competitive marketplace. This year we are offering a wide range of sponsorship opportunities to cater for all businesses, large and small.

Reepham12 is created to appeal to all ages, at an affordable price, with such a diverse range of music and artists it is guaranteed that we will attract your target audience. Based on last years' figures and the phenomenal current interest we have received, attendance should far exceed that of our previous events.

ADVERTISING AND PR

- Multi-page Festival website carrying Sponsor's branding - [see Sponsorship Opportunities](#)
- Festival links with 'Named' and other band websites drawing additional interest to the Sponsor Branded Festival website creating 'touch points' for both Nationwide and Worldwide audiences.
- Festival links to Arts and Craft contributors websites.
- Credibility in being associated with the Festival and it's supported Charities within the regional communities.
- Links with Facebook and Twitter sites drawing 1,000's of visits from the teenage audience.
- Festival promotional interviews on local radio stations.
- A sponsorship package to suit all budgets.
- Extensive local promotional Pre-Festival literature carrying Sponsor's branding - [see Sponsorship Opportunities](#)
- Festival advertising in local Publications carrying Sponsor's branding - [see Sponsorship Opportunities](#)
- Editorial features in local Press
- Festival advertised in 'What's on' sections in Press and on Web.
- Ticket sales through the UEA Box Office presenting additional awareness through the UEA website and literature.
- Promotional Sponsor branded Festival Postcards handed out in Norwich city centre.
- Festival merchandise to carry main sponsors logo.

On the Day

- An ideal opportunity to reach YOUR Target Audience.
- Large capacity main venue for daytime event - ideal for additional PR and advertising opportunities.
- Town Square for daytime attractions and activities - ideal for additional PR and advertising opportunities.
- Town Square for evening musical event - ideal for additional PR and advertising opportunities.
- Further venues for daytime events, ideal for additional PR and advertising opportunities.

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sponsorship opportunities

MAIN SPONSORS

- Tailor made package (including transportation to accommodation)

GOLD PACKAGE

£2,500+

- Full Festival branding
- Hospitality benefits for your key guests
- Festival Brochure profile
- Company logo to appear on all Festival print, signage and advertising
- Company logo and acknowledgement on Festival Website
- Link to Sponsor's Website
- 20 complimentary tickets
- 3m x 3m space in main area

SILVER PACKAGE

£1000+

- Opportunity for sponsorship of specific venues and events
- Festival Brochure profile
- Company logo to appear on all Festival print
- Company logo on Festival Website
- Link to Sponsor's Website
- 8 complimentary tickets

BRONZE PACKAGE

£500+

- Opportunity for sponsorship of specific events
- Festival Brochure mini profile
- Company logo to appear on all Festival print
- Company logo on Festival Website
- Link to Sponsor's Website
- 4 complimentary tickets

Continued...

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sponsorship opportunities

PREMIER PACKAGE

£100+

- Festival Brochure mini profile
- Company logo in Festival Brochure and Website
- Link to Sponsor's Website

SPOTLIGHT PACKAGE

£50+

- Sponsorship acknowledged in the Festival Brochure and Website
- Link to Sponsor's Website

'IN KIND' SPONSORSHIP

Support can also take the form of goods and services provided.

We will be happy to discuss non financial contributions and corresponding sponsor benefits.

We have outlined the typical levels of sponsorship opportunities that we are offering, but if you require a more 'tailor made' package, please do not hesitate to contact us.

Continued...

sponsorship opportunities

HIGH VIZ 'FESTIVAL TEAM' VESTS

Have your name or logo emblazoned as a Festival sponsor on the back of all the Festival Teams' bright yellow vests. These will be worn by all our working staff over the two days of the festival. They will be seen by all the festival attendees, bands and exhibitors.



50 vests - £TBC

FESTIVAL WRIST BANDS

Have your name or logo as a sponsor on these extremely eye catching bands. Every person attending the festival will be issued a wrist band to wear.



2,000 wristbands - £TBC

SPONSOR A BAND OR EVEN A STAGE!!!

An excellent way to really get your name/company noticed. A wide range of bespoke opportunities can be tailored to match your budget. (Limited availability)

Starting at only £250...



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advertising opportunities

WEBSITE

Limited advertising space is available on the Festival website.

This is available either separately or as part of a tailor made sponsor package.

Advertising space around the venues is also possible. Please contact us for further details.

Reepham¹²
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Summer Music Festival
11 – 12 August 2012

home tickets line up programme 2011 gallery sponsors festival info

Main Sponsor
ADNAM'S
SOUTHWOLD

Follow us on Twitter and like us on Facebook for exclusive announcements, competitions and more!

Follow us on Twitter
Find us on Facebook

2011 Gallery

More photos this way >

Reepham12 Summer Music Festival

After last year's 'near sell out' festival we wondered how we could possibly improve anything... well we've got a plan!!!

We're busy lining up a superb host of bands and musicians to entertain you, including the excellent *Ex Simple Minds*, the amazing *Limehouse Lizzy* and the brilliant *Buster James* plus many, many more... with around 20 bands to enjoy, watch this website for updates on acts as they are confirmed!!! There'll also be a wealth of stalls, stands, local shops and other attractions to entertain you throughout both days.

As always, the Festival offers something for all the family – and again this year under 15's can enjoy the fun totally FREE when accompanied by a ticket-holding adult. PLUS, admission to the Sunday event is FREE to Saturday ticket holders. Make a weekend of it and stay at the festival campsite.

We are also delighted that the event will, again, be supporting a number of local charities.

Tickets will go on sale in the new year. Keep watching this site along with facebook and twitter for updates

Reepham12... The Music Festival for EVERYONE.

Adnams is proud to sponsor the Reepham Festival

adnams.co.uk

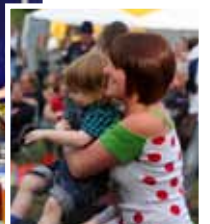
creativebeat bigPOP Michael SCOTT plumbing + heating RPS reepham golf services

© Reepham Festival Website design by Bigon

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Reepham¹²

rookery meadow



contact details

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